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**FOR IMMEDIATE RELEASE**

**MORPC's Summit Session "Shifting Business as Usual toward Economic and Environmental Sustainability" Showcases Central Ohio Manufacturing Companies**

**(Columbus – September 13, 2012)** The Mid-Ohio Regional Planning Commission's (MORPC) signature environmental conference, **Summit on Sustainability & the Environment**, returns to central Ohio this October to aid community leaders, businesses and individuals in going green. This year's Summit will take place Wednesday, October 3 as a featured event of [EcoSummit 2012](#) from 8:00 a.m. to 4:30 p.m. at the Greater Columbus Convention Center.

Doing business in an environmentally friendly way not only has societal benefits, but also yields greater efficiency, economic returns, and innovation. Three companies will showcase various approaches as to how they are stepping up to improve environmental performance and highlight some of the available resources and services that support sustainable practices. Representatives from G & J Pepsi Cola Bottlers, Tosoh SMD, Inc., and TechSolve, Inc. will discuss their approaches at the Summit Session entitled, "Shifting Business as Usual toward Economic and Environmental Sustainability."

The Summit morning session will include the keynote and MORPC Green Region Awards. The luncheon will provide an opportunity for Summit participants to visit the EcoSummit Exhibition Hall where exhibitors from across the country will showcase best practices, sustainable solutions and the most recent technology in preserving and protecting our ecosystems. An agenda for the 2012 Summit can be found at [www.greenregion.org](http://www.greenregion.org).

The cost to register for the October 3 Summit event is \$75. Registrations can be made online at [www.greenregion.org](http://www.greenregion.org), and early bird registration is available through September 17. Sponsorships are still available for this event. Please contact Brandi Whetstone at 614-233-4174 via email at [bwhetstone@morpc.org](mailto:bwhetstone@morpc.org) or visit sponsorship opportunities at [www.greenregion.org](http://www.greenregion.org).

Designated as central Ohio's metropolitan planning agency, MORPC is a voluntary association of 42 local governments. The Center for Energy & Environment at MORPC serves as a community resource in the region by offering a variety of services including: daily air quality forecasts, trail coordination, educational presentations, watershed planning, home weatherization, government carbon footprint analysis and more.